





24 MAY 2017

Gallagher Convention Centre, Johannesburg, South Africa

G O L D
SPONSORSHIP PACKAGE

COST OF THE PACKAGE:
R85 000 excl.VAT

RECOGNISING
EXCELLENCE
IN AFRICA

Join the conversation  @African_WiCA  womeninconstruction

www.womeninconstruction.co.za

GOLD

SPONSORSHIP PACKAGE

Designed for companies seeking a pre-eminent profile and will place the sponsor at the heart of the Women in Construction Awards.

GOLD DINING AREA:

The gold sponsor will be allocated a silver dining area at the Women in Construction Awards gala dinner.

- Open bar and 3 course plated dinner for you and your guests
- 3 x eight seater dining tables.
- Table signage featuring your company's logo.
- Max two pull up banners in the VIP photo area (provided by sponsor).
- Supply gift bags for your guests, on the sponsor's table only (provided by sponsor).

CATEGORY SPONSORSHIP:

The sponsor will have ownership of one of the eight categories to be presented at the 2017 awards gala dinner evening (category availability is on a first come first serve basis).

AWARDS PRESENTER:

A representative from your organisation will hand over the award to the winner of the category sponsored.

PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

AWARDS CERTIFICATE:

The sponsor's logo will be predominately featured on the certificate presented to the winner and finalist within the category sponsored.

MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:

The gold sponsor's logo will be positioned on all the awards and the African Construction and Totally Concrete Expo print and online media, creating further brand exposure prior, during and post event.

AWARDS WEBSITE:

- Your logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.
- Your profile, link and logo will be profiled on the on our hosts website www.totallyconcrete.co.za and www.womeninconstruction.co.za

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AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:

The gold sponsor's logo will be placed on the awards brochure, criteria and nomination forms.

BRANDED SLIDES:

The sponsor's logo will be projected on the winner announcement slides.

AWARDS LOGO:

Right to use the Women in Construction Awards logo on your corporate website and advertising campaign prior, during event and six months post event.

CONCRETE TRENDS PUBLICATION:

The sponsor will receive a complimentary copy of Concrete Trends for one year.

POST-EVENT FEATURES:

- **Concrete Trends**

The sponsor will be positioned in the post-event feature dedicated to the Women in Construction Awards in the August edition of Concrete Trends (quarterly publication).

- **Cape Business News**

The sponsor will be positioned in the post-event feature dedicated to the Women in Construction Awards in the June edition of Cape Business News.

- **Concrete.TV**

The sponsor will be announced in the post-event promotional advert dedicated to the Women in Construction Awards winners.

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TO DISCUSS SPONSORSHIP PACKAGES IN MORE DETAIL, OR IF YOU HAVE A BESPOKE REQUEST, PLEASE CONTACT US TODAY!

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