



**24 MAY 2017**

Gallagher Convention Centre, Johannesburg, South Africa

**PLATINUM**  
SPONSORSHIP PACKAGE

COST OF THE PACKAGE:  
**R189 000** excl.VAT

RECOGNISING  
**EXCELLENCE**  
IN AFRICA

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[www.womeninconstruction.co.za](http://www.womeninconstruction.co.za)

# PLATINUM SPONSORSHIP PACKAGE

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## TITLE RIGHTS TO THE AWARDS:

The awards will be known as the Women in Construction Awards sponsored by <Platinum sponsor's name / logo>

## KEYNOTE SPEAKING SLOT:

The platinum sponsor will have the opportunity to deliver a (MAX) ten minute keynot address at the Women in Construction Awards gala dinner evening.

## PLATINUM DINING AREA:

**The platinum sponsor will be allocated the platinum dining area where you will be centre stage, in the spotlight at the awards gala dinner evening, as well as host the finalists and judges for the 2017 awards**

- The platinum sponsor will be allocated a silver dining area at the Women in Construction Awards gala dinner.
- Open bar and 3 course plated dinner for you and your guests.
- 5 x 8 seater platinum dining area.
- Finalists, VIP's and judges will be hosted in your platinum area.
- Table signage featuring your company's logo.
- Max. four pull up banners in the VIP photo area (provided by sponsor).
- Supply gift bags for your guests, on the sponsor's table only (provided by sponsor).

## CATEGORY SPONSORSHIP:

The platinum sponsor will have ownership of one of the eight categories to be presented at the 2017 awards gala dinner evening (category availability is on a first come first serve basis).

## AWARDS PRESENTER:

A representative from your organisation will hand over the award to the winner of the category sponsored.

## PHOTO OPPORTUNITY:

A sponsor representative will have the opportunity to take photos with VIP guests and category winner in press room (can be used for PR purposes post event).

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### **AWARDS CERTIFICATE:**

The platinum sponsor's logo will be predominately featured on the certificate presented to the winner and finalist within the category sponsored.

### **PARTICIPANTS DATABASE:**

The full list of participants and contact details for all those participating in the African Construction and Totally Concrete Expo, this will be sent to you post event (database may not be sold on/ given to third parties).

### **PRESS RELEASES:**

Write up on company participation and quotes from company spokesperson in 4 press releases (Pre event 2x and post event 2x).

### **PRIZE GIVEAWAY OPPORTUNITY AT THE AWARDS:**

The platinum sponsor may giveaway a prize open to all guests during the course of the awards (prize provided by sponsor and requires approval by organisers)

### **MEDIA PARTNER AND NATIONAL PROMOTIONAL CAMPAIGN:**

The platinum sponsor's logo will be positioned on all the awards and the African Construction and Totally Concrete Expo print and online media, creating further brand exposure prior, during and post event.

### **AWARDS WEBSITE:**

- Your logo will be positioned on the website home-page. The website will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with the latest information.
- Your profile, link and logo will be profiled on the on our hosts website [www.totallyconcrete.co.za](http://www.totallyconcrete.co.za) and [www.womeninconstruction.co.za](http://www.womeninconstruction.co.za)

### **AWARDS BROCHURE, CRITERIA OUTLINE AND NOMINATION FORMS:**

The platinum sponsor's logo will be placed on the awards brochure, criteria and nomination forms.

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### BRANDED SLIDES:

The sponsor's logo will be projected on the winner announcement slides.

### AWARDS LOGO:

Rights to use the Women in Construction Awards logo on your corporate website and advertising campaign prior, during event and six months post event.

### CONCRETE TRENDS PUBLICATION:

The platinum sponsor will receive 2x complimentary copies of Concrete Trends for one year.

### POST-EVENT FEATURES:

- **Concrete Trends**

The platinum sponsor will be positioned in the post-event feature dedicated to the Women in Construction Awards in the August edition of Concrete Trends (quarterly publication).

- **Cape Business News**



The platinum sponsor will be positioned in the post-event feature dedicated to the Women in Construction Awards in the June edition of Cape Business News.

- **Concrete.TV**

The platinum sponsor will be announced in the post-event promotional advert dedicated to the Women in Construction Awards winners.

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**TO DISCUSS SPONSORSHIP PACKAGES IN MORE DETAIL, OR IF YOU HAVE A BESPOKE REQUEST, PLEASE CONTACT US TODAY!**

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